

specialists in dental technology

dencraft Newsletter

Private Dentistry Award



The 2005 Private Dentistry Awards were held at the Café Royale, London. Pictured are members of the Dencraft team receiving a 'Highly Commended Award' in the 'Lab of the Year' category.

Dencraft partners Steve & Alison Osgathorpe commented "That the award was fantastic recognition for the team's continued hard work and efforts during 2005"

Dencraft Customer Service Questionnaire

In order to continue providing the highest standards of service and customer care Dencraft has produced a questionnaire for its valued clients to give feedback and rate the services & products it offers, A copy of which is enclosed with this newsletter.

Being mindful not to take up too much of your time it has been kept basic and relevant, consisting of only 14 questions.

Please return the completed questionnaire either via our Delivery driver or by Post marked for the attention of Jason Longden. All replies will be treated with the strictest of confidence. If you require more copies of the questionnaire for your support staff for example to complete, please do not hesitate to contact the Lab

On: 0114 2580011

**** All Smiles for the Chris Orr Evening ***

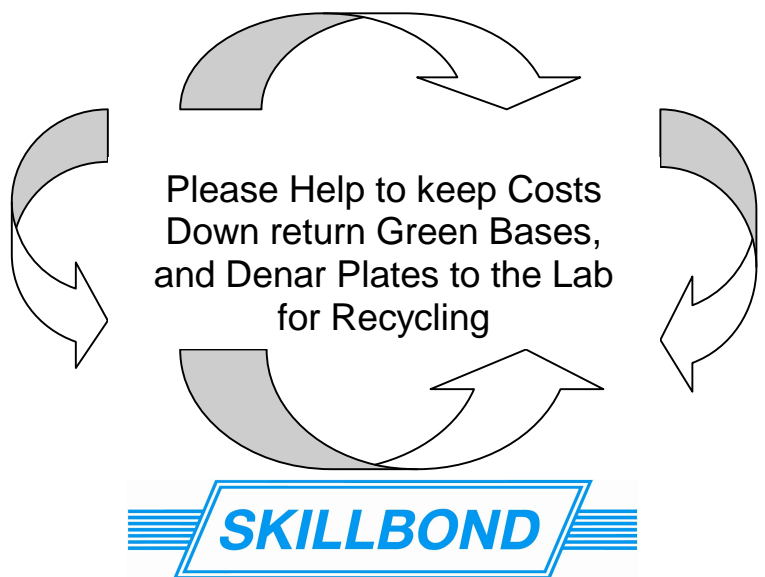
Instead of the usual chocolates & wine Dencraft's loyal clients, were treated to an evening lecture on 'Smile Design' by Chris Orr. The evening was held in the Charles Clifford Dental Hospital Lecture theatre with over 90 clients in attendance. So successful was the evening, and such was the interest from the audience that Chris has offered to run two courses from Dencraft's premises. The courses will be heavily discounted for Dencraft clients, final course fees and dates are subject to demand. Details of the courses on offer can be found on the back page of this newsletter. In order to gage demand please register your interest in the course(s) of your choice with Jason on 0114 2580011. Jason will then publish Course Fees and dates in due course. This is a unique opportunity to get Chris to lecture in our own back yard with out having to travel to London demand, is sure to be high.

Dencraft Advice Line

Do you have questions about Crown, Bridge, & Implant work?
 Could our resident agony Aunts AKA Steve & Ian who work under the guise of Dental Technicians help?
 If so please either email your questions to info@dencraftuk.com or speak direct on our agony aunt hot line: **0114 2580011**.

Committed to Team Work

As Part of its commitment to Dental Team Work Dencraft is currently facilitating three Study Groups from the Sheffield Area including the recently formed Dental Managers Group. For More information on the study groups and next meeting dates please contact Jason on: **0114 2580011**



Major Supplier to Dencraft

Chris Orr Courses Information

Cosmetic dentistry has been, and will continue to be, one of the biggest growth areas in dentistry over the next ten years. Many of our patients are no longer satisfied with assurances that crooked, yellow teeth are acceptable, no matter how healthy. White, straight teeth are associated with youthfulness and health. Many older people, given the opportunity, want to look and feel younger, whereas appearance-conscious younger people often want to avoid an "unhealthy" appearance.

Patients' requests for improved aesthetics are a common challenge faced by the practicing dentist. These cases can be highly rewarding for both patient and dentist, but the sheer variety of materials and techniques available can often leave the dentist wondering, "where do I start?" This lack of confidence often leads to us talking patients out of treatment just because we don't want to admit we don't know how to do it.

Traditional dental education focuses on individual teeth. However to get the best aesthetic result it is often necessary to "step back" and look at the whole of the mouth and the whole of the smile. However, function must not be overlooked when creating something that looks better.

The Perfect Smile – building cosmetic dentistry into your practice

This course aims to give an overview of the techniques and materials currently used in improving the appearance of anterior and posterior teeth. Step by step application of these techniques will be discussed on a tooth-by-tooth basis, before taking a "step back" and looking at the whole of the mouth. The main points will be illustrated with clinical case presentations, and there will be ample opportunity for discussion and feedback. You will learn how these techniques can be easily applied in practice, and how to introduce your patients to them so that you can start building this exciting aspect of your practice.

Rules, tools & strategies for successful cosmetic dentistry (2 x day Course)

Traditional dental school education prepares the dentist very badly for this kind of elective dentistry. Quite often these cases seem so complex that we would rather talk the patient out of treatment than admit we don't know where to start! Dramatic changes are possible in a very short period of time, but these cases represent a considerable challenge for both dentist and ceramist, but can be routinely done to a high standard if planned properly.

This fast-moving course will cover a straightforward approach to getting these difficult cases predictably right time after time. The lecture programme will cover the essential skills you need to begin doing these cases in your own practice, and the following day's hands-on session will allow you to implement what you have learned and refine your skills so that you can approach the next patient who asks for a smile makeover with confidence!

Classified Ad's

Crown & Shade Workshops: Contact Jason On: **0114 2580011** for more information
Technician of the year Steve Osgathorpe is currently running two workshops from Dencraft.

- Understanding Crowns
- Shade Taking

The cost of the workshops is £150 for up to 10 delegates Inc a buffet lunch. (2 x Hours Non Verifiable CPD)

Dental Surgery & Conference Room for Hire (Sheffield 8) Contact Jason On: **0114 2580011** for information
State of the art fully equipped KaVo surgery with Air Con and Nurses room
Modern fully equipped Conference Room / Facilities (including Air Con)
Reception area and customer toilets including lockers included.
Terms and Costs are negotiable dependent on requirements of applicant/s.

Portugal Villa for Hire: Phone Alison on: **07976729478** or email alisonosgathorpe@dencraftuk.com

A CASA de SONHOS_(House of Dreams) a modern, lavishly furnished Villa with Pool that sleeps up to 6.
Approximately 10km from Lagos in the Western Algarve on the EN125, the Villa is within an easy 40-min car drive from Faro airport on the new A22 Motorway the other closest airports are Seville and Lisbon, both a 2.5 Hr Drive.
The Villa, set within the unspoilt Western Algarve, is within walking distance of the beautiful idyllic fishing village of Burgau. A ten-minute drive either way on the N125 brings you to the Parque de Floresta and Boavista golf courses.